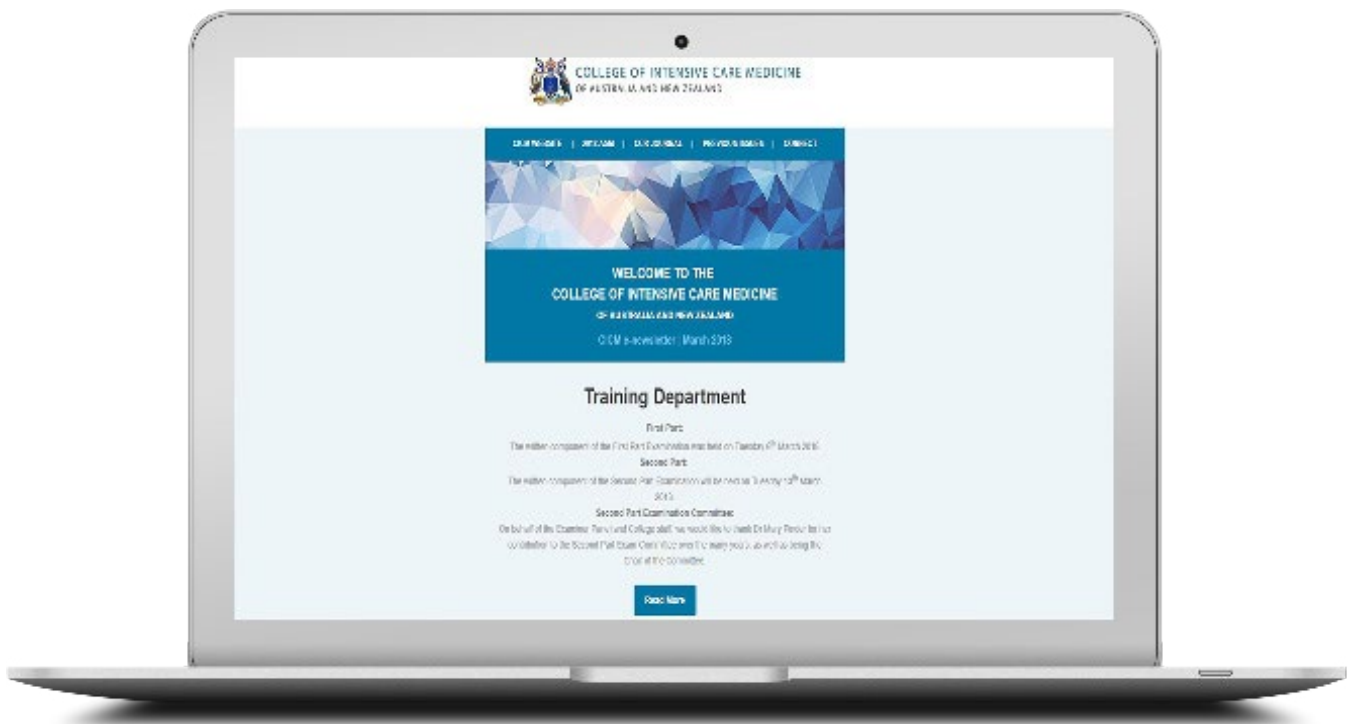




COLLEGE OF INTENSIVE CARE MEDICINE
OF AUSTRALIA AND NEW ZEALAND

MEDIA KIT 2022



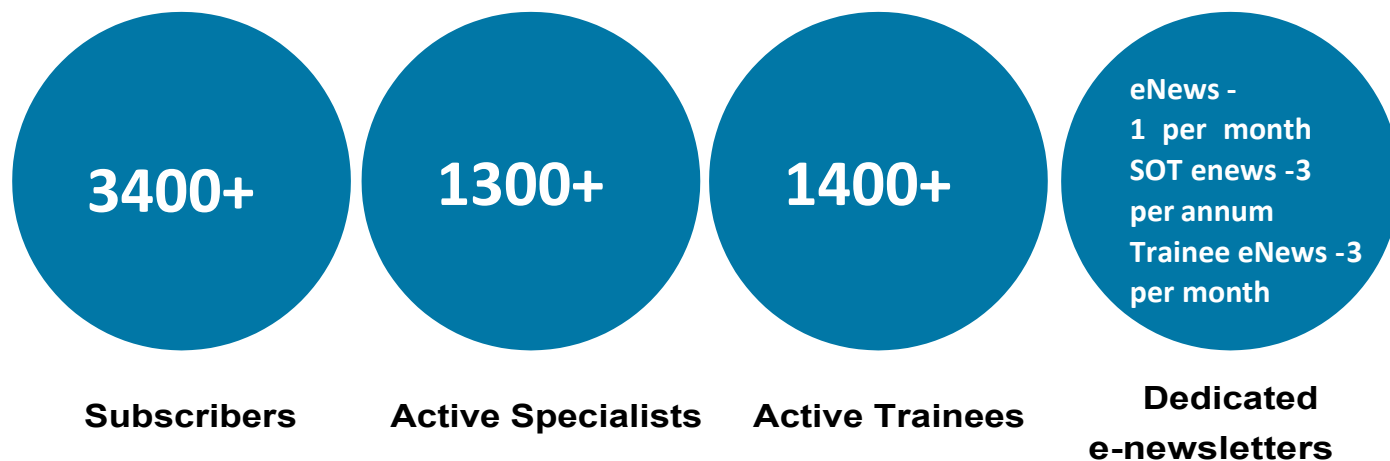
E-NEWSLETTERS

www.cicm.org.au

The e-newsletter combines useful information for trainees and Fellows with engaging articles and highlighted courses/events/positions vacants.

The College releases the e-newsletter once a month with additional e-newsletters dedicated to trainees and Supervisors of Training released three times a year.

STATISTICS



KEY E-NEWSLETTER DATES

Monthly eNews

Content Deadline: 20th of the month

Release Date: last week of the month

Please note: December issue content deadline is the 9th December and the release date is the 16th December.

SOT eNews

Issue	Mar 22	Aug 22	Dec 22
Content Deadline	2 nd Mar	3 rd Aug	1 st Dec
Release Date	8 th Mar	10 th Aug	8 th Dec

Trainee eNews

Issue	Apr 22	Sep 22	Dec 22
Content Deadline	2 nd Apr	3 rd Sep	5 th Dec
Release Date	8 th Apr	10 th Sep	12 th Dec

SUBMISSIONS

- All submissions are FREE OF CHARGE.
- Article Submissions can be made if relevant to the College in any format although .doc is preferred as articles are normally created to fit College email templates.
- Q&A's, interviews and human interest pieces are highly desirable.
- The College accepts advertising for courses and events
- All content should be sent to communications@cicm.org.au
- All submissions are subject to College approval.

IMAGE REQUIREMENTS

Images should be provided as high resolution jpegs or eps.

Links can be added to an image if you wish - just include the link with the image like below:



Include link: www.linktothispic.com.au

CONTACT

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