



Critical Care

and

Resuscitation

ADVERTISING TERMS AND CONDITIONS

1. An agreement between the College of Intensive Care Medicine of Australia and New Zealand (the College), the Critical Care and Resuscitation Journal (CCR), and the entity to be billed (“Advertiser”).
2. The College reserves the right to reject advertising in the CCR. This includes, but is not limited to, political advertisements and advertisements that might be mistaken for articles or commentary, the College shall refund the amount actually paid by the Advertiser for a rejected advertisement. Advertisers assume any and all liability that may arise out of advertisement content, whether images or text.
3. The College publishes the CCR Journal quarterly. If advertisements are paid for in bulk (4 issues or more) then full payment will be accepted immediately or a 50% deposit will be accepted until two weeks prior to the final advertisement being placed where the remainder of the total amount must be paid.
4. Artwork cancellations must be received, in writing, prior to the advertising deadline. The Advertiser agrees to pay for the insertion if it cancels late, does not cancel at all, or submits materials too late to be used.
5. Advertising materials must conform to current College specifications and be submitted within or on the Advertising deadline issued by the College.
6. Advertisers must pay the total amount prior to the advertising deadline, failure to do so will result in cancelation or non-inclusion of advertisement.