

CriticalCare and Resuscitation

Critical Care and Resuscitation (CC&R) is the official scientific journal of the College of Intensive Care Medicine (CICM), which is the standards and accreditation body responsible for the training and certification of all Intensive Care specialists in Australia and New Zealand.

The Journal is now in its 19th year of publication and is received and read by all Intensive Care specialists and trainee specialists in Australia and New Zealand, along with an increasing number of subscribers from around the world.

Critical Care and Resuscitation is the perfect publication to advertise your products and/or services.

2018 Publication Dates	Advertising deadline	Material deadline
Monday 5th March 2018	Monday 22nd January 2018	Friday 26th January 2018
Monday 4th June 2018	Monday 23rd April 2018	Friday 27th Apr 2018
Monday 3rd September 2018	Monday 23rd July 2018	Friday 27th July 2018
Monday 3rd December 2018	Monday 22nd October 2018	Friday 26th October 2018

2018 Advertising Rates	(incl. GST)
Full page 4 colour Back Cover	\$2970
Full page 4 colour Inside Front Cover	\$2640
Full page 4 colour Opposite First Editorial	\$2640
Full page 4 colour Front Section	\$2310
Full page 4 colour Rear Section	\$2145
Full page 4 colour Inside Back Cover	\$2310
Full page B & W Front Section	\$660
Full page B & W Rear Section	\$495
Half page 4 colour Front Section	\$1485
Half page 4 colour Rear Section	\$1285
Half page B & W Front Section	\$430
Half page B & W Rear Section	\$330
Quarter page B & W Front Section	\$200
Quarter page B & W Rear Section	\$165
Loose insert (max 275x210mm)	\$1485

SPECIAL OFFER – 10% off for x 4 consecutive ads

Printing

Cover: 250gsm artboard Text: 90gsm matt art
Finishing: Perfect bound

Mechanical data

Full page trim size	275 deep x 210 mm (+5mm bleed all edges)
Full page box advert	245 deep x 178 mm
Half page box advert	115 deep x 178 mm
Quarter page box advert	115 deep x 85 mm
Half page vertical	230 deep x 85 mm

Material requirements

Preferred file format is high resolution PDF (Fonts and images must be embedded within the PDF).

Material delivery: All artwork is to be mailed to CICM at the address below or if smaller than 5MB can be emailed.

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